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# The Power Formula for LinkedIn Success



#### Wayne Breitbarth, CEO of Power Formula LLC

Wayne Breitbarth - once a skeptic and now an outspoken proponent of LinkedIn - is a seasoned businessman who shares his passion for social media with others through private business consulting as well as dynamic presentations to local and national audiences. Wayne is the author of The Power Formula for LinkedIn Success: Kickstart Your Business, Brand, and Job Search.

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